



**SCOTT HENNEN**  
CHAIRMAN OF THE COMMON SENSE CLUB



Scott Hennen is the President and CEO of Great Plains Integrated Marketing and host of The Scott Hennen Show. He is known as the Chairman of the Common Sense Club. He hails from a radio family, and has been on the air since he was 12-years old, starting at KDMA Radio in Montevideo, Minnesota. Hennen is a News/Talk broadcasting pioneer having started the first ever all news and talk radio station in North Dakota with the launch of KCNN in Grand Forks, North Dakota/East Grand Forks, Minnesota. His talk radio hosting career began in 1992 when he started the first call-in show in North Dakota and Western Minnesota named Hot Talk. Since, he has interviewed thousands of newsmakers including Presidents Carter, Clinton and Bush 41 and 43. Vice President Dick Cheney is a regular guest on his show. He has been honored with several invites to the White House and the Oval Office. Hennen left KCNN in 2001 after 17 years to become General Manager at WDAY radio in Fargo/Moorhead, where he expanded Hot Talk to reach a larger audience. In the spring of 2008, he left WDAY to become a radio station owner, with the formation of SMAHH Communications (named for the whole Hennen family: Scott, wife Maria, son Alex and daughters Hannah and Haley) and Great Plains Integrated Marketing headquartered in Fargo and Medora, North Dakota. His new program, The Scott Hennen Show, features an all-new listener interactive brand called "The Common Sense Club", plus several digital offerings including a daily TV webcast. award. The only Conservative Common Sense Radio Voice of the Great Plains is Scott Hennen.

These are some of the newest innovations he brings to the Flagship station Talk Radio AM 1100 "THE FLAG", The Common Sense Club radio network which broadcasts from 4 stations to all of North Dakota, Western Minnesota, Eastern South Dakota & Montana and the Great Plains Integrated Marketing family of media companies! He is a regular fill-in guest host for Sean Hannity's national radio program. The Wall Street Journal called him "The Rush Limbaugh of the Prairie". Former Vice President Dick Cheney says his show is the place for the insights and practical tools to restore American greatness and goodness. Former White House Senior Advisor Karl Rove calls him "The Voice of the Plains". Every year since 1999 he has been named to the Talkers magazine Top 100 or Talkers 250 list of the best Talk Show Hosts in America. Bestowed with distinguished awards like the Talkers Magazine Sharon Harrison Memorial Award for Outstanding Community Service by a radio talk show host for flood disaster coverage and the North Dakota Family Alliance "Man of the Year"

### Here's what others have to say about Scott Hennen:

#### Former Vice President **Dick Cheney**:

"Scott Hennen understands the dangers facing America today. He knows that American renewal is coming—not from its politicians and pundits, but from its people, from the grass roots. Scott's connection with the *Grass Roots of America* gives 'We the People' the insights and practical tools to restore American greatness and goodness. If you love America, if you love liberty, listening to his show should be how you start your day."

#### Representative **Michele Bachmann**:

"Few radio hosts are more in tune with their audience than Scott Hennen. He represents the tried and true, commonsense principles of our founding, and is a passionate defender of our Constitution. He is the voice of today's Tea Party Patriots and the embodiment of America's grassroots activists. This book is a must-read for every freedom-loving American."

#### Senator **Rick Santorum**:

"I've had the pleasure of appearing on Scott's show numerous times over the years. With each interview, I've seen two things: he has a command of the issues (unlike many of his peers); and he has an ability to connect with his guests and listeners that is second to none. I've seen the commitment Scott has on his radio show to discussing the tough issues in a thoughtful and engaging way. It's the recipe for making his show a must-listen daily event for anyone concerned about the future of this country."

#### Former White House Chief of Staff **Andrew Card**:

"Scott Hennen celebrates our Constitution every day. Educating, inviting, and motivating people in the Heartland of America to speak up, to assemble to the cause, and to petition the government to address grievances. Our government belongs to the people and Scott makes sure the powerful in our nation's capital don't forget it.

"I've had the privilege of being on Scott's radio program many times. We sat at microphones across from each other at the White House. Scott has frequently had me talk with his listeners by phone. And yes, I have been an on-air guest in his Great Plains studio. With common sense, his listeners challenge and engage their government. Does it make a difference? Absolutely! *Grass Roots* activism is the conscience of the politician and a dose of reality to the bureaucrat."



64 Broadway, Fargo, ND 58102  
Phone: 701-356-1156 / Fax: 701-356-1155